

# Bubikon municipal strategy and action program



Following the general elections in March 2022, the Swiss municipality of Bubikon conducted a strategy process involving the municipal council and the administrative cadre to elaborate a long-term development strategy. We supported the municipality's efforts with creative work formats to enable the parties to formulate their goals and work out an action plan for the period 2023-2026. In a workshop about "collaboration culture", we also worked together with the administrative cadre to develop a cultural compass for the municipality.

#### **Our services**

- Coordination of process design and content development
- Provision of independent, expert input and content assessments
- Designing and moderating the work process and the municipal workshop seminar with stimulating and creative work formats from Design Thinking
- Conducting a workshop aimed at creating a culture of cooperation and a guiding culture compass.

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### Client

Municipality of Bubikon

#### **Facts**

Period 2022 - 2023
Project Country Switzerland

## Contact persons

Dr. Christof Abegg christof.abegg@ebp.ch

Rahel Renggli rahel.renggli@ebp.ch



Collaboration culture workshop



Development of a culture compass



Preparatory workshop in the runup to the municipal assembly



Presentation of risks and opportunities



Bubikon municipal assembly



Bubikon municipal assembly