

# New Work / Sustainable Work Environments

**Work environments and office-space concepts increasingly need to offer maximum flexibility so as to enable enterprises to quickly respond to changing circumstances. However, they should also allow enterprises to retain their identity, culture, and values. We help our clients to meet this challenge by developing future-oriented, hybrid work-space concepts that also enable employees to perform at their highest level of efficiency and effectiveness.**

Our work and home environments are subject to rapid change. Today's organizations and work environments must be designed to address the challenges posed by flexibility demands, digitalization, the knowledge economy, mobility, sustainability, hygiene, and occupational health and safety. Despite the influx of new technologies and approaches to work, the office is certain to retain its centrality to the conduct of daily business, whether serving as a distinctive location or as a mirror of an enterprise's identity for its employees and clients.



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## Creating an identity and value with the right workplace concept

Flexible, agile, and sustainable office-space concepts help to unify the environments in which employees live and work with the enterprise culture. When holistic and tailored to

real needs, such concepts can increase employee motivation, loyalty, and health – all of which will contribute to enterprise success.

With our expertise, enthusiasm, and innovative, effective solutions, we concentrate our efforts on helping our clients to meet the challenges of our evolving work world. We accompany them from the ideation stage to the realization of uplifting and sustainable work environments, supporting them along the way with all of the change processes. When doing so, we make sure to win the active participation of all stakeholders so as to ensure that the outcomes account for their individual needs.

| ÜBERGEORDNET |                                                                                             | KONKRET                                                                                      |                                                                                               |                                                                                                   |
|--------------|---------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|
| STRATEGIE    |  ZWECK     |  STRATEGIE  |  WISSEN      |  INNOVATION    |
|              | Wie wollen wir nach Aussen wahrgenommen werden?                                             | Welche strategischen Ziele wirken sich auf unsere Arbeitsumgebung aus?                       | Wie stellen wir den Wissenstransfer in unserer Organisation sicher?                           | Fördert unsere Arbeitsumgebung die Innovation?                                                    |
| STRUKTUR     |  STRUKTUR  |  PROZESSE   |  AUSTAUSCH   |  KOMPENSATION  |
|              | Wie kann unsere Arbeitsumgebung flexibel auf strukturelle Veränderungen reagieren?          | Müssen sich Organisationen und Prozesse in der Bürofläche abbilden?                          | Welche Formen von Besprechungen finden bei uns statt?                                         | Wie wirken sich Arbeitsumgebung und mobiles Arbeiten auf die Salärenwartungen aus?                |
| KULTUR       |  AUTORITÄT |  RESSOURCEN |  INFORMATION |  ZUGEHÖRIGKEIT |
|              | Sind unsere Arbeitsplätze (auch) ein Statussymbol?                                          | Steigern Investitionen in die Arbeitsumgebung die Produktivität?                             | Wie gehen wir mit sensiblen Daten um?                                                         | Wie wird das Büro zu einem Ort der Identifikation und des Austauschs?                             |

Work environment as corporate culture (please select for larger view). Picture Credits: © EBP